

Minutes CDC meeting  
Community Campus Room 211  
December 15, 2008

1. Announcement of governing board vacancy for recovery-intervention community

Ed Siegel stated his interest and qualifications. Discussion of process.

2. Ed Terrazas: Topsy Taxi program information

Purpose: Mr. Terrazas is requesting CDC endorsement of program, possible volunteer support.

Description: Topsy Taxi is a voucher-based free ride home: crime prevention program. Topsy Taxi has worked for 25 years elsewhere (Aspen, etc.). Topsy Taxi is a “three-legged stool” effort: law enforcement, education (servers and drinkers), transportation. Locally Topsy Taxi could include: Training programs for schools, interaction with Hispanic community, safe ride solutions (executive service), designated driver from server location. Aspen Example: Establishments in Aspen learned how to diplomatically cut people off and give them a voucher for a ride home; underage drinkers get summons.

Need: DUI is number one arrest in valley. Costs money to arrest, enforce, punish, etc.—we should spend some of that money to prevent death, injury, etc. National cost of alcohol and driving: Over 16,885 died (2005), \$51 billion nationally, 110 died in Idaho, \$260 million cost here. \$121 million was raised from alcohol sales in Idaho, \$39 million distributed to cities and counties. Locally our cities received \$952,000, County received \$400,000. This money should be used to fund alcohol-related injury and death prevention efforts, like Topsy Taxi.

Further action: Larry Schoen described program as the first possible test of our involvement with a substance-abuse related program. Stated he wants to have a chance for the CDC to think this over. Mr. Terrazas has met with Larry, Rotary Club, Walt, etc. Mr. Terrazas will send out to larger coalition summary of Topsy Taxi packet: program for servers, participants, legal issues, etc.

3. Community Café radio program:

Dayle Ohlau reported on Community Café subcommittee meeting for public affairs radio show. Terry, Matt, Erin, Liz and Dayle were in attendance. Dave Chase of Sun Valley Online supports and would put video on-line. Dayle will look for private funding (did not get Wood River Women’s Charitable Foundation grant). Meeting with Wendy Jaquet. \$1200 a month is cost. Talking to Tom Nash at YMCA, where there’s a studio. Pilot show will be created, will be used to leverage funding. Dayle will meet with Bud Yorkin, creator of many famous TV shows, who financed the studio at the Y to see about him being on the show.

4. Watched short movie on youth alcohol abuse.

More kids die every year from alcohol than all illegal drugs combined. Movie tired to address the question: When and why did kids start drinking so aggressively?

Group agreed the movie was extremely effective and should be used in outreach efforts.