



Community Drug Coalition

Our Mission:

“To improve the health and safety of our community by decreasing alcohol and other drug use among our youth.”

Blaine County Community Drug Coalition
Meeting Minutes
Monday, June 20, 2008
1pm
Community Campus in Hailey

Present: Tom Bailey, Teresa Espedal, Eric Thomas, Cynthia Carr, Walt Felmling, Jim Sutton, Ed Siegel, Steve England, Erin Paeffle, Tyler Lohke, and Dayle Ohlau.

1. Members discussed the upcoming fund raising event called “Jail House Rock” on Wednesday, July 23, 2008 from 6 – 9 pm at the Blaine County New Public Safety Facility...home of the new jail. Tickets are \$25 and fully tax deductible. This event is open to the public...all ages...and all proceeds benefit the Blaine County Community Drug Coalition. Scheduled that night: live music, hors d’oeuvres, beer & wine, dancing, jail tours, booking photos, intox demos, arrest a guest, fun, office tours. Flyers have been placed in various locations around Ketchum, Hailey, and Bellevue – Walt is talking about the event on radio station KECH on Tuesday mornings – money has been donated by a community member to place ads in both newspapers through July 23rd – letters to the editor have been written talking about our CDC and the Jail House Rock Event. – Members have been assigned tickets to sell. Dayle is sending out sponsorship requests to 50 businesses around the valley. Dayle will connect with Chad to see if the PAL kids can make a sign for their parade entry on Friday talking about the event. We’ll try and set-up a table at the Community Bar-b-q on Friday to sell tickets, too. Members were asked to make copies of the flyers and pass them around...talk up the event. Jim Sutton volunteered to put up signs and sell tickets at Wood River Motors. An article will be submitted to sunvalleyonline.com and contacts will be made to Plum TV for a possible interview with Walt.
2. Erin presented a thorough update on the fall conference scheduled for November 8, 2008 at the Community Campus in Hailey. Her committee is meeting on a regular basis to plan for the event. Keynote speaker Alfie Kohn will focus his talk

on general parenting. Learning session speakers and topics include: Gary St. George talking about developmental assets and striving for college...beginning at the elementary school level; Mark Gaskill from Salt Lake City will be talking to families about staying connected to kids during the teen years; Midge Patzer will lead a session – her topic is still being defined; World Café inviting interactions with groups of people sitting at tables talking about specific topics; Nancy Kneeland and Tyler Lorchke talking about brain development; “Tell It To Me Straight” session still be defined. The resource fair will be set-up in the gym including many representatives from the community from the non-profit sector.

3. Our coalition status was discussed in light of our recent Strategic Planning Process and Governing Board Meetings. The Strategic Plan Draft is now on our website. Members have been asked to review it and bring any changes to the next coalition meeting so it can be ratified and solidified as we move forward with our one, two, and five year plan. Tom Bailey summarized the coalition infrastructure that was recently shaped after two meetings in June. The governing board is comprised of the following agencies: The Sheriff’s Department, Blaine County Probation, Blaine County Government, St. Luke’s Center for Community Health, and the School District. Invitations to the DA’s office and a local Drug Court Judge have been made for Governing Board membership. The summary is as follows:

Governing Board:

The Governing Board will support the work and direction of the Community Drug coalition based on its mission and strategic plan. This includes fiscal management, establishing of policies and procedures, delegating actions and providing support and direction to the Executive Director.

Membership of the Governing Board:

The Governing Board will be comprised of the Executive Director and leaders from key agencies who support the work and direction of the Community Drug Coalition based on its mission and strategic plan.

Meetings:

The Governing Board will meet prior to the monthly general coalition meeting.

Executive Director

The Governing Board, for the purpose of implementing the Community Drug Coalition mission and strategic plan, will hire the Executive Director.

Executive Director Duties:

To monitor committees and activities that promote membership and advance the direction and strategic plan of the Community Drug Coalition. This includes, but is not limited to, securing and maintaining grants, maintaining the website and representing the coalition in the community.

4. Grant updates: Walt Femling discussed the decrease in grant money over the next operating year due to general budget cuts to the group that funds our grant. The need for fundraisers and additional funding are paramount to the coalition's existence. The Governing Board will be discussing the possibility of hiring someone to write the Drug Free Communities Grant that we'll have the opportunity to begin applying for in January 2009.
5. Our theatre campaign continues to air in our local theatres. Phase II will need to be updated for us by producer Kent Stevens. There is a concern for audience burn-out or fatigue with the current campaign. Kent is working on testimonials from local inmates about how drug/meth abuse affected their lives and their family's lives.
6. Coalition Priorities: Action plans will be determined after the Strategic Plan Draft has been reviewed and then ratified by the coalition. Discussion followed regarding membership and parameters for coalition members. This will be discussed at future meetings. To be a voting coalition member, it was suggested that members need to agree to attend between 8 and 12 meetings per year. It was also suggested that perhaps an application be devised for coalition membership.
7. It has been determined by our Governing Board that all CDC correspondence be directed through our website...e.g. news updates, events, agendas, minutes, links, etc. Reminders will be sent to the coalition members to remind them to review the website weekly...on Mondays. Steve Guthrie, our website manager, will be given updates information from Dayle on Fridays with updates made over the weekend for viewing on Monday.
8. Next coalition meeting: Monday, July 28th, at 1 pm in room 211 at the Community Campus in Hailey.