



GENERAL COALITION MEETING

Wednesday, June 24th, 2009

1:00-2:30 P.M.

Community Campus Room 301

“To improve the health and safety of our community by decreasing alcohol and other drug use among our youth”

OPEN 1:00 Terry

- BCCDC Update 1:00-1:10
- Q & A 1:10-1:20

BREAKOUTS (4) 1:20

Goals

- **MESSAGING-** Press Release on Data/LOGO & NAME/ Plum TV Campaign-Phase II/Annual Fall Health Conference
- **MODELING-**Drug Testing Program/IDFY/Youth Clubs/Tipsy Taxi/Alcohol outlet sales Task force
- **MENTORING-**Mapping
- **FUNDRAISING-**Strategies

RECAP

- Messaging 2:15
- Modeling 2:18
- Mentoring 2:21
- Fundraising 2:24
- CJC report 2:27

CLOSE 2:30

Next Meeting: Wednesday, August 26th, at 1:00 pm, in Room 301, Community Campus