

Blaine County Community Drug Coalition,  
General Meeting February 25, 2009, 1:00 pm, Community Campus  
Terry Basolo, Executive Director

Attendees:

John Sweek, Millie Gaitan-Gonzalez, Cythia Carr, Erin Pfaeffle, Eric Thomas, Tom Bailey, Steve England, Enrique Salinas, Gustavo Romero, Ed Siegel, Betsy Castle, Wally Miller, Molly Michalec, Sean Martin, Lynn Champion, Regina Sumell, Kelly Nicholson, Holly Carter, Julie Carney, Liz Schwerdtle

1) New board members:

Nancy Kneeland was elected from a field of three to fill vacancy for the board position of treatment/recovery representative.

A new board position was also opened so that the board better represents the Spanish-speaking community. Hector Ocampo was elected to this position. Erin Pfaeffle and Tom Bailey expressed the appreciation of the board that Hector will help BCCDC be more attuned to the needs of the Spanish-speaking community.

2) Theater campaign:

Terry commented that Hailey theater campaign is tired. We have 5 more that have been created that will be airing. They include a positive role modeling spot, and a drunk driving spot. Terry thinks it's a good mix.

3) New office renovation. Board voted to give money to renovate office space for BCCDC in Community Campus, where old faculty office was.

4) Big Brother Big Sister (BBBS): \$75,000-\$80,000 raised. Getting close to \$100,000 goal. Insurance will add a couple thousand to cost.

5) Fundraiser: to have a road rally with sports cars (Porsche, Ferrari, etc.) north of Ketchum. Cars will be able to drive as fast as they can for two runs of approximately 2 miles. They will be charged a high dollar amount to participate. \$5000-\$2500 are being discussed. Sheriff Femling is supportive and instrumental in gaining ITD approval.

6) Terry went through our history as an organization. We are trying to balance process with impact and take into account grant requirements (\$125,000 DFC grant). Terry has instituted a 4-pillar approach.

7) Coalition infrastructure: 4 pillar model ("Maintenance" not included below). Attached is a sample of how some of our programs fit within the working pillars.

	MODELING	MESSAGING	MENTORING
Prevention	1) S: Zero tolerance school policy 2) C: Extra-curricular drug testing 5) IDFY 6) C: Native American Circle Program for Youth 7) C: Gay Straight Alliance 8) C: Addressing community norms about relaxed norms, including Sun Valley Wine Auction 9) C: Topsy Taxi	1) C: Annual Fall Health Conference 2) Alcohol consumption controls at SV Wine Auction, Rocky Mountain Folk Festival 3) Theater Campaign 4) reduce single container sales 5) shorten sales hours for alcohol stores 6) limit number of establishments that can sell alcohol 7) institute beverage server training	Big Brother, Big Sister
Treatment	1) S: Zero tolerance school policy 2) C: Extra-curricular drug testing		
Recovery	3) C: Reclaiming futures 4) S: Equality of Educational Opportunity (AVID, CAN programs?)		

C= Community S= School

8) Brief discussion of surveys for metrics. We have 3 data sets that are available:

Climate survey

Assets survey

Environment survey from health conference

Next meeting: March 25<sup>th</sup>, 1:00 pm, Community Campus, Room 301