

Blaine County Community Drug Coalition  
General Meeting 3/25/09  
Terry Basolo, Executive Director

In attendance: Erin Pfaeffle, Nancy Kneeland, Shawn Carey, Ed Seegal, Eric Thomas, Betsy Castle, Walt Femling, Millie Gaitan-Gonzalez, John Sweek, Larry Schoen, Tom Bailey, Kelly Nicholson, Teresa Espedal, Lynn Champion, Regina Sumell, Dayle Ohlau, Molly Michalec, Julie Carney, Tod Gunter, Cynthia Carr, Liz Schwerdtle

1) Terry announced BCCDC received approval for 501©3 status—Terry thanked Chris Simms. We are covered by a general liability policy—the policy does not yet include volunteers but will in the future.

2) Idaho Meth Campaign—

3) Big Brothers Big Sisters has reached the \$100,000 goal. (Applause!) BBBS Boise met Monday—they will talk to BBBS national organization to discuss what the partnership will look like.

4) Road rally will take place—SV Auto Club and transportation authorities will work on the logistics. Goal is for it to be a serious fundraiser.

5) May 15<sup>th</sup> will be target date to open Community Campus BCCDC office after renovation.

6) Suicide Hotline for state of Idaho is having a hard time staying open. Ties to our mission—we sent a letter of support.

7) DFC grant. Thanks to Teresa and Eric, especially for data piece. In May, we'll see if it survived technical review (30 percent of grants get thrown out at this stage). Grant is worth \$125,000 a year for 5 years, then needs to be renewed for another 5 years. Then in August we'll see if it passes.

8) Another grant is now available: \$500,000 for 4 years as part of Obama Recovery Act Funds. Application due in 4 weeks. Money will be given in July. Job training and creation is going to be a strong piece for grant to be successful.

9) Breakout sessions: Policy subcommittees

A) Modeling

- 1) Extra-curricular testing
- 2) Drug/Alcohol-Free Youth Events, e.g. Battle of the Bands
- 3) Young person's recovery
- 4) Youth circle
- 5) Tipsy Taxi
- 6) CJC Report-In

B) Messaging: Education

- 1) School liaison
- 2) Media-theater/TV/website
  - a) Institutional
  - b) Cognitive Behavioral Studies
  - c) Positive norms (youth and adult)
  - d) recovery
  - e) mentoring
  - f) educational/metrics
- 3) ATOD sales
  - a) training
  - b) outlets per capita
  - c) single container sales
  - d) community events

### C) Metrics

- 1) How do we connect with all projects?
- 2) Review/challenge data
- 3) Disseminate back to modeling and messaging sub-committee
- 4) Grant reporting
- 5) Other data

### 10) Reassessment of Subcommittee Structure (vote on in April)

Chair—Coalition

V Chair—Gov. Board

Membership

Term

Voting (recommendations to CDC)

Conflict resolution process

Group respect agreement

### 11) Subcommittee discussion

- a) Messaging: Have a cross-section of members state why they joined BCCDC and have that raise awareness across our community. Direct people to our website to learn, participate and possibly join. Be really clear on what our message is. Be clear on our name.
- b) Modeling: We should reach out to existing groups with our message and support their events through this lens.