

Community Drug Coalition
General Coalition Meeting
Wednesday, April 22, 2009
Executive Director: Terry Basolo

Attendance: Wally Miller, Molly Michalee, Chuck Christopher, John Sweek, Lynn Champion, Ed Siegel, Liz Schwerdtle, Regina Sumell, Erin Pfaeffle, Holly Carter, Alex McPherson, Kelly Nicholson, Dayle Ohlau, Steve Guthrie, Larry Schoen, Nancy Kneeland, Tricia Swartling

1) Business:

- a) Road Rally: August 8- Moving along.
- b) Office renovation moving alone; BBBS will be meeting there;
- c) Recovery Grant is in. Byrne Grant is in.
- d) Conference in SV: Coalitions from Nevada
- e) IDFY: Were at conference. Had break out sessions. Amy Bartoo was there. Terry said it was impressive.
- f) There is a new national drug czar.

Climate Survey Data

- 1) For age of onset of use of tobacco, alcohol, and marijuana, WRHS is higher than Carey, the region and the state.
- 2) Percentage of Youth self-reported use within last 30 days: WRHS is low for 6th grade, high for alcohol and marijuana in 8th grade, average for 10th grade, high for 12th grade.
- 3) Youth's perceived parental perception of risk, tobacco (1 or more packs a day), alcohol (1 or 2 drinks daily), alcohol (5 or more drinks, 1-2 times each weekend), alcohol (youth attending parties where alcohol/drugs are served): In general WRHS has lower perceived disapproval of risk.

Larry Schoen commented that, because we are in a Mormon-dominated state, the relative value of our statistics is skewed lower than the national averages. Should we take this into account?

Broke up in groups

1) Sub-committee structure: 1 year term; meetings to be held once a month; three positions: Chair, Vice Chair, Secretary; quorum = 2 people; 4 subcommittees total

2) Ad campaign: first blitz of awareness: drawing attention to BCCDC, cross section of people talking about why they are involved, weave important concepts through the interviews. 5 seconds on either side that would be the same, 20 seconds in the middle. End with parents and/or community members, youth-parent combo, etc.

3) Modeling: to identify and implement first projects. Choices: Drug testing policy, Idaho Drug Free youth, Tipsy Taxi, building developmental assets, YAK!, etc.

Group identified testing policy as first choice for the groups efforts: put together plan to test for drug and alcohol. NIH strategies need to be researched and implemented as first step.

4) Vision statement: