

## Blaine County Community Drug Coalition

May 27, 2009

Terry Basolo, Exec. Dir.

In attendance: Cynthia Carr, John Sweek, Steve Guthrie, Tom Bailey, Molly Michalec, Tod Gunter, Julie Carney, Alex McPherson, Regina Sumell, Kelly Nicholson, Jeff Maxwell, Kris Stoffer, Liz Schwerdtle, Nancy Kneeland

### 1) Notices

a) Play at St. Thomas

b) Grand Targhee Leadership Training for ID Drug Free Youth: middle school and high school students sought, (13 years old to juniors) scholarships available

c) TV spots: all 10 are playing on Plum TV. Let's community know we're out there.

d) Big Brother Big Sister: Working on legal, technical pieces. Tom Bailey reported: Boise BBBS came—we don't have to raise any more money. They would establish chapter here—starting by August 1<sup>st</sup> seems reasonable.

e) Road Rally: making progress with state. 5 people are ready to sign up. Need marketing (sponsors, logos), insurance, and fundraising.

### 2) BCCDC Sub-Committee Elections and Volunteering

Modeling (i.e. programs): Topsy Taxi, Idaho Drug Free Youth--IDFY (Terry has asked for part time paid person—may be started in fall),

Messaging: ad campaigns, website, logo

Mentoring: Big Brothers Big Sisters, mapping where we are well served age-wise, and where we need more

Fundraising: donor management/appreciation, events, metric support

Community justice sub-committee: Tom Bailey spoke. CJC was in existence before we were. They blended into Community Justice model. Tom reported CDC meetings to CJC. Law agencies still feel the need to come together to talk about how they can coordinate re: legal, policy, etc. Relationship is evolving. CJC will reform as sub-committee of CDC.

- 3) Sub-committee structure: Chair, Vice-Chair, Secretary
  - a) 1-year term
  - b) quorum: 2
  - c) meet once a month: need date, time, place
  - d) establish 12-month goals/objectives/timeline by first meeting

4) Broke up into modeling, mentoring, messaging sub-committee groups (not enough people for fundraising at this meeting).

**Modeling Subcommittee:**

Chair: John Sweek

Vice Chair: Alex McPherson

Secretary: Kelly Michalson

Decided on a voluntary drug testing program for sports. Home drug test administered through families. Project 7<sup>th</sup> Grade still has drug tests. John offered it to 6 students on Hailey Ski Team. Parents were supportive. Families were forced to talk about it. Will meet after next meeting for ½ hour (June 24<sup>th</sup>).

**Messaging Subcommittee:**

Chair: Molly Michalec

Vice Chair: Erin Pfaeffle

Secretary: to be determined

Talked about data report, how to present information to public. How to do that? Insert will be disseminated to newspaper, schools. Liz will write, Molly will translate. Also will contain a recommendation box, which will point them to parenting tips on website. Will meet next on June 10<sup>th</sup> 9:00 am at Liz Schwerdtle's, 11 Big Dipper Lane, Hailey 788-4058

**Mentoring Subcommittee:**

Co-Chairs: Betsy Castle, Cynthia Carr

Secretary: Tod Gunter

Want to map mentoring organizations in valley. Discussion about how we want to use developmental assets. Want to involve the whole community. Don't want to duplicate other programs. Will meet next on June 17<sup>th</sup> 1:00-2:00 at Cynthia Carr's house, 220 3<sup>rd</sup> Ave. North.